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0 Introduction to cooperative learning

Despite the fairly recent origins of cooperative learning in the 1970s, many of the activities associated with it are so widespread in language teaching classrooms in the UK, USA and other parts of the world that they can sometimes be taken for granted as either international norms or products of communicative or task-based approaches to language teaching. This includes activities such as information gap, jigsaw, 'Spot the Difference', and even personalisation tasks, all of which have been adapted for language learning, but ultimately trace their origins back to the same cooperative learning movement.

Yet underpinning these activities are important principles that are less well-known among today's teachers, leading many to presume the terms 'collaborative learning' and 'cooperative learning' to be synonymous, which they are not. By understanding more about the history, principles and practice of cooperative learning we can both evaluate it critically and learn how to make use of its ideas and activities more effectively in our everyday teaching.

This chapter serves as a brief introduction to cooperative learning and is written with the needs of all teachers of English in mind, including both teachers of teens and young adults working in state schools, where classes tend to be larger and learners less motivated, and teachers of adults and teens in private schools or higher education who often have smaller, more motivated classes. Of course, given the significant differences between these two very broad contexts, no one approach is likely to fit all, so the reader is encouraged to evaluate this introduction critically and to adapt and appropriate from the ideas and suggestions within.

A brief history of cooperative learning

"It is not the similarity or dissimilarity of individuals that constitutes a group, but interdependence of fate."

Kurt Lewin, 1939

Cooperative learning has its roots in research by two American psychologists, Kurt Lewin and Morton Deutsch. Influenced by Gestalt psychology, Lewin's early work into group dynamics in the 1930s and 1940s established that the essence of a group comes from interdependence established through shared goals. Based on this, Deutsch identified three types of interdependence that may exist between individuals: positive interdependence (when individuals share the same goal), negative interdependence (when one individual's success requires the failure of another) and no interdependence (when there is no link between the success of individuals). Not surprisingly, he also argued that cultivating positive interdependence leads to more productive relationships. It was not until the importance of his research for group learning and productivity (Deutsch, 1949), and through the application of his observations in mainstream education came later.

Perhaps the key catalyst that sparked off the cooperative learning movement in mainstream education in the USA was the desegregation of public schools during the 1960s. The initial challenges experienced in attempting to integrate classes of learners with diverse ethnicities and social backgrounds prompted early innovators in cooperative learning to experiment with new strategies, activity types and classroom principles. Many of these were based partly on Deutsch's research.

Others were developed primarily to diffuse tension, increase self-esteem and promote peer-respect within the classroom. This included Johnson & Johnson's *Learning together* theory (1975), Aronson's *Jigsaw classroom* (Aronson et al., 1978), Slavin's *Student team learning* (e.g., Slavin, 1980), and Kagan's *Structures*

"Cooperative learning, when it includes heterogeneous teams and team-building, is the single most powerful tool this nation has for improving race relations."

William, 2006

(Kagan, 1989). These authors became the central methodologists of the cooperative learning movement, and while there were differences in opinion, each developed similar theories around two key principles of cooperative learning described below. Johnson and Johnson went on to conduct important research into cooperative learning, and Kagan, through his own company, began to promote his version of cooperative learning in materials and workshops for teachers around the world (see: www.kaganonline.com).

Key principles in cooperative learning

Most teachers who are familiar with communicative language teaching and/or task-based language teaching will know something about collaborative learning, but this isn't necessarily the same as cooperative learning. In this book, I will use the term 'collaborative learning' to refer to the general use of pairwork and groupwork: any activities in which learners collaborate. But I will reserve the term 'cooperative learning' for a more specific type of collaboration, in which two key principles are emphasised in the activities that learners do: positive interdependence and individual accountability. While different writers on cooperative learning mention other factors, these two are often emphasised and agreed upon by some of its most influential figures (e.g., Johnson & Johnson, 1994; Kagan & Kagan, 2009; Slavin, 1996). They also seem to be important to making groupwork effective in ELT classrooms in a range of contexts worldwide (Ghaith & Kawtharani, 2006; Ning, 2010; Panhwar, 2016).

Positive interdependence: For an activity to be truly cooperative, group members must work as a team towards a shared goal, not in competition with each other, so that they sink or swim together.

Individual accountability: Group success depends on contributions from all group members; making each learner accountable, both for their own learning and for contributing to the group as required. Success may be measured by completion of a task, solution of a problem, answering of a review question, or success in a class quiz taken individually after the team has prepared together.

When combined, these two principles encourage the group to manage itself, taking responsibility for ensuring that each group member is involved in an activity. Usually it is the design of the task that promotes this combination of positive interdependence and individual accountability. A good example of this is a jigsaw reading activity, something that communicative teachers are familiar with. Not all jigsaw tasks are truly cooperative – they must give members to read and summarise what they have read. While this may be useful and may work in some classes, it isn't as cooperative as a jigsaw reading activity in which learners have to understand, compare, synthesise, or even evaluate the content of the different texts in order to complete a specific task. Some example activities in this book are of this latter, more cooperative type, as in Unit 5 of this unit, after reading one of three texts about the jobs of three different people, group members work together to answer questions that force them to compare and evaluate all three texts, such as 'Who works hardest?', 'Who makes the most money?' and 'Who do you think has the most difficult job? Why?'. If one group member fails to contribute, the whole group may get the answer wrong, so it becomes a shared responsibility of the group to ensure that they participate. Thus, two of the most commonly cited problems with groupwork – that one or two students dominate or that some don't pull their weight – are less likely to happen when positive interdependence and individual accountability are required. This shared responsibility that cooperative learning cultivates also promotes the development of key social skills, discussed below.

"...the crux of the difference between cooperation and competitiveness in the nature of the goals of the participants in each of the situations are linked to the degree the situation is linked to the belief that everybody 'sinks or swims' together, while in the competitive situation if one swims, the rest sink."

Deutsch, 1973

Other theories and principles important to cooperative learning

Sociocultural theory

A number of recent writers on cooperative learning have drawn upon sociocultural theory to provide explanations as to why cooperative learning may be effective (e.g., Jacobs et al., 2006; Kagan & Kagan, 2009; King, 2008). Because of the need for learners to interact with classmates during cooperative learning, learning becomes dialogic (i.e., it involves conversation) as students are required to verbalise what they are learning. This forces them to express ideas using familiar words and concepts – which are also likely to be accessible to classmates. As such, they ‘peer-scaffold’ each other’s understanding of the content. Not only does this help to make that content understandable for others, the need to describe it in their own words helps each learner to assimilate it personally, to ‘own’ the content. It is an oft-repeated mantra in learner-centred education that explaining an idea or fact to someone else helps you to remember it. This is especially important in language learning, when dialogue involves the meaningful use of vocabulary, grammar, speaking and listening skills, and also includes negotiation of meaning which may help to accelerate the language learning process (e.g., Long, 1991).

Heterogenous grouping

Most writers on cooperative learning emphasise the importance of heterogeneous ‘base groups’ or ‘**home groups**’. The word heterogenous indicates that each group should include the widest possible mix of characteristics such as sex, ability level, ethnicity, age and so on (e.g., Johnson & Johnson, 2002; Kagan & Kagan, 2009). These groups should remain stable for an extended period of time to allow learners to build bonds and peer understanding. This creates an environment that increases peer support and tutoring, both of which are known to increase learning (Hattie, 2009), especially through peer-explanation, but also through praise and peer-correction. Guidelines for grouping learners according to the principles of cooperative learning are provided below.

Learner autonomy

Cooperative learning encourages learners to take responsibility for their own learning and to work in conjunction with the teacher. As such, it promotes and provides the conditions for increased learner autonomy (Jacobs & McCafferty, 2006), something which is known to have a positive effect on learning (Hattie, 2009) (see ‘self-regulated learning’). Learners develop the organisational and critical study skills necessary to work independently of the teacher. In this sense, they develop these skills communally, sharing ideas and solutions for autonomous learning.

Peer-needs analysis (see 10.3d) helps learners to share these skills and become aware of each other’s needs, thereby increasing rapport, understanding and empathy within both groups and classes (Anderson, 2017).

“Peer needs analysis can be defined as the act of raising the students’ awareness of the needs of their co-learners in a class. It aims to turn needs analysis into a social event.”

Anderson, 2017

Task-oriented differentiation

Differentiation, also called ‘differentiated learning/instruction’, is an important principle in classrooms where learners have varying abilities, strengths and preferences – i.e., most classrooms! Differentiation involves ensuring that what a student learns, how she/he learns it, and how the student demonstrates what she/he has learnt is a match for that student’s readiness level, interests, and preferred mode of learning” (Tomlinson, 2004).

Recommendations for differentiation often focus on providing different tasks to different individuals or groups, but this is rarely recommended in cooperative learning, where the emphasis is on